



The *GILDED ONES*

THE ACCESSOTEUR

JULI ALVAREZ

MEET JULI!

When we met Juli Alvarez a year ago on a photoshoot, we knew we would hit it off right away. A New York City based fashion consultant who divides her time between styling, casting, writing and hunting down the latest Comme Des Garçons pieces, Juli is the definition of a Renaissance woman – but one with a unique and very modern sense of style.

A fashion girl through and through, Juli's blog, [Accessoteur](#), is her personal ode to the joy of accessorizing. We caught up with Juli one afternoon to find out more about her fashion philosophy, what inspires her, and why she loves living in New York City, among other things!

Keep reading to find out more about Juli Alvarez, The Accessoteur!



THREE WORDS THAT DESCRIBE YOUR STYLE?

Punk. Man-repeller. Devoted.

TELL US YOUR FASHION PHILOSOPHY?

To quote my favorite designer, Rei Kawakubo, 'Wear Your Freedom'. Life is short and the act of self-expression is one of its greatest pleasures. I learned this at an early age – what you choose to wear says a lot about you. Fashion bares your soul for all to see.







WHAT INSPIRES YOU?

Music. Listening to music opens up new trains of thought and ideas for me. I tend to listen to the same track again and again until it leaves my head and something new pops in. The neighbors must think I am cuckoo when they hear the same song multiple times!

New York. The city has changed so much over the years, but if you look and listen closely enough, the old NYC is still here. The grit and the edge. I love to let the energy of the city fill me up. New York is a place where all kinds of people come together, go about their lives, and live in different head spaces. I enjoy watching people. To look at how people are dressed. To see how people put themselves together. I notice everything.

Shopping. It sparks creativity! And I prefer to shop solo. When I enter a store, I become a hunter on the lookout for something new and original. It sounds crazy, but I feel at home in any shop. Anywhere in the world. I become one with the store. (Juli laughs)

Work. The act of working, being creative and pushing myself to think differently about how to approach a fashion shoot, or writing an article or crafting a concept for a project is an opportunity to get inspired.

WHAT'S ON YOUR BUCKET LIST?

To travel for one full year, uninterrupted. To spend loads of time in Tokyo. To host my own fashion TV show.

LET'S TALK ABOUT FAVORITES: MOVIES. MUSIC. ART. DESTINATIONS.

Movies. I have two favorites. In *The Mood For Love*, Wong Bar Wai's epic story about unrequited love set in Hong Kong during the 1960s. Spectacular cinematography and a super sophisticated wardrobe make for a sublime experience. On the opposite end of the spectrum — *The Rocky Horror Picture Show*. I discovered it at 16 and at this point I know every word and gesture. I grew up feeling like an outsider. Characters like Dr. Frank N. Furter, Magenta and Rocky and the Transylvanians gave me confidence during the years when I needed it the most. "Don't dream it. Be it"

Music. I am shamelessly addicted to 1970s punk and 1980s New Wave. I still live for The Cure, New Order, David Bowie, Patti Smith, Joy Division, Depeche Mode, The Ramones, Echo & the Bunnymen and the late great Klaus Nomi. I grew up with these genres of music and for me, they remain unmatched.

Artists. Francis Bacon. John Currin. Jean-Michel Basquiat. Mark Ryden. Cindy Sherman. Andy Warhol. When it comes to art, I like big bold gestures that aren't necessarily pretty. If I had all the money in the world, I would have one piece from each of these artists in my home.

Destinations. Venice. Paris, of course. And Antwerp.





WHAT WOULD YOU TELL A VISITOR TO DO IN ORDER TO GET YOUR NEW YORK CITY EXPERIENCE?

My advice for any first-time visitor to NYC: Walk everywhere.

For great shopping, head to:

Dover Street Market for funky fashion.

Bergdorf Goodman. It is a classic.

John Derian for hand made and vintage knick knacks.

De Vera for antiques.

Dough for donuts.

The Strand Bookstore for any book you could possibly ever want.

Good eats:

ABC Kitchen.

abcV, ABC's vegan sister.

Freds at Barney's downtown. They make a goat cheese pizza with an extra dish of tomato sauce on the side just for me!

CURRENT OBSESSIONS?

It goes without saying that Comme Des Garçons is my lifelong obsession — one that is showing no signs of abatement. I am also currently obsessed with the new Patti Smith documentary, horses and donuts.





WE KNOW THAT YOU LOVE JEWELRY! WHAT DO YOU LOVE ABOUT PURE GOLD?

I love the color, the luminosity, the richness. I can feel the celestial and ancient origins of gold on my skin. It literally vibrates with positive energy and light. Gold also looks beautiful on most all skin tones.

WHAT AUVERE PIECES CAN'T YOU LIVE WITHOUT?

The rings! All of them! I am a big ring girl. I love wearing them in multiples. The more the merrier. I LOVE [Luna II](#) and [Luna IV](#) rings, [Slash Ring](#) and the [Golden Moon Ring](#), which happens to be my current favorite. They are all so easy to wear. I have small hands but they are so well designed that even the larger styles work for me.

I am also infatuated with the new [Dagger Earrings](#) because they give off a hint of danger, but they are still so pretty. Polished punk! [The Tall Double Cone Earring](#) is killer and on point for my style but my favorite earring is the [Plexus](#). They are sculptures for your ears. I gravitate towards strong shapes and volume. I may be 'petite' (I loathe that word!) but I am not afraid of supersizing it!







© 2018 AUVERE

PARTING WORDS?

Ciao! It was nice chatting with you! Come visit me on [accessoteur.com!](https://www.accessoteur.com/)

AISHA IS WEARING:

Clothing: Comme Des Garçons

Sunglasses: Karen Walker

Shoes:

Look 1: Nike + CDG sneakers

Look 3: Comme Des Garçons

Jewelry:

Look 1: Auvere Firebolt Earrings Short; Auvere Golden Moon Ring; Auvere Luna II Ring

Look 2: Auvere Double Cone Earrings Short; Dagger Cuff; Luna II Ring

Look 3: Auvere Plexus Earrings; Auvere Slash Ring Polished; Auvere Luna IV Ring; Auvere Astra II Cuff

Look 4: Auvere Astra Bangle; Auvere Golden Moon Ring; Auvere Contour Earring